

Sirma Group Holding JSC

135 Tsarigradsko Shosse Blvd. 1784 Sofia, Bulgaria www.sirma.com Phone: (+359 2) 9768 310 Fax: (+359 2) 9743 988 E-mail: <u>ir@sirma.com</u>

To

The Financial Supervision Commission

To

The Bulgarian Stock Exchange - Sofia AD

To

The Investment Community

Dear Sirs,

With the present in compliance with art.3, p.25, letter A and art.19 of Regulation (EC) No.596/2014 of the European Parliament and the Council, we hereby inform you, that on 14 September 2017 we received a notification that:

Type of transaction: sale;

Price of transaction: BGN 1.15 per share;

Volume: 500 000 /five hundred thousand/ shares of Sirma Group Holding JSC;

ISIN code of securities: BG1100032140;

Name of the seller: Chavdar Dimitrov, manager at Sirma Group Holding JSC as member of the Board of Directors;

Location of transaction: "BSE-Sofia" AD on 13 September 2017.

Sofia, 14 September 2017

Kind regards,

Tsvetan Alexiev

CEO

"Sirma Group Holding" JSC