

Sirma Group Holding JSC

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To

The Financial Supervision Commission

To

The Bulgarian Stock Exchange - Sofia AD

To

The Investment Community

Dear Sirs,

With the present we hereby inform you that on 07 March 2017 we received a notification for the sale of 2.400.000 /two million and four hundred thousand/ shares of Sirma Group Holding JSC on the over-the-counter-market by the shareholder Atanas Kostadinov Kiryakov. The transaction was enacted on 01 March 2017. Following the transaction the share of the Sirma Group Holding equity of Mr. Kiryakov decreases from 8,86% to 4,81% or 2.857.915 voting shares.

Sofia, 08 March 2017

With kind regards,

Tsvetan Alexiev CEO

"Sirma Group Holding" JSC